



FOR IMMEDIATE RELEASE

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## **IREM® Named 2017 ENERGY STAR® Partner of the Year**

CHICAGO – (April 6, 2017) – The Institute of Real Estate Management (IREM®) has been recognized by the U.S. Environmental Protection Agency (EPA) as a 2017 ENERGY STAR Partner of the Year Award winner. Each year, the EPA honors organizations that have made outstanding contributions to protecting the environment through energy efficiency.

IREM®, an ENERGY STAR partner since 2009, earned the award in the Energy Efficiency Program Delivery – Commercial & Industrial category because of their commitment to saving energy, dedication to measuring and tracking progress, and efforts to communicate the importance of energy efficiency to a wide audience.

IREM's accomplishments include the IREM® Certified Sustainable Property certification, which provides an accessible framework for property managers to reduce energy, water, and waste at the office properties, multifamily communities, and shopping centers in their portfolios and incorporates ENERGY STAR tools and resources, as well as live workshop and online courses on energy management that teach students how to use ENERGY STAR tools and resources, including the EPA's ENERGY STAR Portfolio Manager® benchmarking tool. IREM® will be recognized by the U.S. Environmental Protection Agency and the U.S. Department of Energy in Washington, D.C. on April 26, 2017.

"IREM® is a strong and active supporter of ENERGY STAR and proud to be a 2017 ENERGY STAR Partner of the Year. As real estate managers dedicated to exceptional operations, IREM® Members know firsthand the benefits of ENERGY STAR tools and resources in making their properties more environmentally and financially sustainable," states Mike Lanning, CPM®, 2017 IREM® President, and Senior Vice President, Cushman & Wakefield, AMO®, Kansas City, MO. "We look forward to continuing our partnership with ENERGY STAR to educate our members and the industry on those tools and resources and the broader benefits of energy efficiency."

In 2015 alone, ENERGY STAR and its partners saved American businesses and consumers 503 billion kilowatt hours and \$34 billion dollars on their energy bills, while achieving broad emission reductions.

For a complete list of 2017 winners and more information about ENERGY STAR's awards program, visit [www.energystar.gov/awardwinners](http://www.energystar.gov/awardwinners).

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### **About IREM®**

IREM®, founded in 1933, is an international community of real estate managers dedicated to ethical business practices, maximizing the value of investment real estate, and promoting superior management through education and information sharing. An affiliate of the National Association of REALTORS®, IREM® is the home for all industry professionals connected to real estate management – and the only organization serving both the multi-family and commercial sectors. IREM® offers a variety of membership types for professionals of every experience level, from on-site managers to high-level executives. Today, IREM® membership includes more than 20,000 individual and 570 corporate members. IREM® credentials, earned by meeting high standards of education, experience, and ethical business practices, include: CPM®, ARM®, ACoM, and AMO®. To learn more about IREM, visit [www.IREM.org](http://www.IREM.org). Twitter [@IREM\\_info](https://twitter.com/IREM_info)

### **About ENERGY STAR**

ENERGY STAR has 16,000 partners working to protect the environment through greater energy efficiency, including manufacturers, retailers, public schools, hospitals, real estate companies, and home builders. Since 1992, ENERGY STAR and its partners have saved American families and businesses \$430 billion on their energy bills and 4.6 trillion kilowatt-hours of energy, while achieving broad emissions reductions—including 2.8 billion metric tons of greenhouse gas emissions.

ENERGY STAR is the simple choice for energy efficiency. For 25 years, EPA's ENERGY STAR program has been America's resource for saving energy and protecting the environment. Join the millions already making a difference at [energystar.gov](http://energystar.gov).